Beat: Technology

LITTLEBITS, DISNEY And LUCASFILM Bring Droids To Life With DROID INVENTOR KIT

Wanted - Star Wars Droid Inventors

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USPA NEWS - littleBits, the Award-Winning Company that empowers Kids to be Inventors, announced on August 31, the launch of its Droid Inventor Kit, which enables Kids to create their own Droid....

ittleBits, the Award-Winning Company that empowers Kids to be Inventors, announced on August 31, the launch of its Droid Inventor Kit, which enables Kids to create their own Droid. An integral part of the Global Launch of Disney and Lucasfilm's Force Friday II, the Droid Inventor Kit brings Droids to life, inspiring imagination and invention for Kids around the World. Kids can easily create and power up their own Mechanical Companion using LittleBits Electronic Bits--along with the free Droid Inventor App--to send their Creation on more than 17 Special Star Wars Missions, complete with Authentic Droid Sounds from the Star Wars Films. As they unlock new Capabilities and level up their Droid Inventor skills, Kids can also learn how to create their own Custom R2 Units and experiences, combining play with real hands-on learning.

The Droid Inventor Kit includes all the Components needed for Kids to create their very own Droid. A free app (iOS and Android) completes the experience, providing step-by-step instructions and how-to videos.

* The App guides Kids as they put together their Droid and control it in Drive Mode, Self-Nav, Force Mode, and more, making it the ultimate Galactic Sidekick.
* After mastering their Droid Inventor skills, Kids continue on to challenges that spark creativity and inspire them to create unique new Droids.
* Each littleBits Electronic Block has a different function such as a Power, Motor, or Sensor, which Kids can use with their Droid in new and exciting ways.
* Included Stickers and In-app missions encourage kids to customize their Droid using Crafts or Household Objects, giving their Droid its Own Special Personality.
* Kids will take pride in creating any Droid they imagine, and Parents will love the endless play Opportunities.

The Company is committed to bringing more Girls into STEM/STEAM by designing Products that are Gender-Inclusive and celebrating Female Inventors. LittleBits Products currently see adoption by Girls at around 35 % --an Industry High.

Source : LittleBits
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Ruby BIRD
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Editorial program service of General News Agency:
UPA United Press Agency LTD
483 Green Lanes
UK, London N13NV 4BS
contact (at) unitedpressagency.com
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