

Beat: Entertainment

## **ZLATAN IBRAMOVIC, BARACK OBAMA, LADY GAGA, GEORGE CLOONEY, RAY CHARLES,....**

### **JOIN US AND MEET STARS AT MUSEE GREVIN**

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**USPA NEWS** - Musée GREVIN, in Paris, gives everyone the chance of "meeting" the iconic figures of our planet, improbable face to face encounters for ordinary mortals. Each one of these men and women, politicians, scientists, authors and artists, wrote a page out of our history books.

From Jean de La Fontaine to Louis XIV, from Molière to Mozart, not to mention Leonardo da Vinci, they are all in the Grévin. You can attend Queen Marie-Antoinette's trial and see Charlotte Corday just after she stabbed Marat in his bath while he was writing. The tub is an authentic historical item.

You can take pictures and selfies next to Barack Obama, Vladimir Putin, Angela Merkel, François Hollande, Mohamed VI. To meet Albert Einstein, Charles De Gaulle, Nicolas Sarkozy, Picasso, Rodin, Edith Piaf, Nostradamus, Leonard De Vinci, Her Majesty the Queen Elizabeth II or to Mahatma Gandhi...

More actual, Zlatan Ibrahimovic, George Clooney, Celine Dion, Angelina Jolie, Madonna, Ray Charles, Elton John,....

At the end of the 19th Century, Arthur Meyer, a journalist and founder of the famous daily newspaper Le Gaulois, conceived the idea of showing his contemporaries 3D representations of the front-page celebrities in his newspaper. At a time when the press did not use photography he thought of creating a place where the public could at last "put a face" on the people in the news.

He called Alfred Grévin, who was a cartoonist, sculptor, and designer of theatrical costumes, and who became so involved that in the end, the project bore his name. When the Grévin opened its doors to the public on 5th June 1882, it was an immediate success!

In 1883, Gabriel Thomas, a distinguished investor who had previously backed the companies running the Eiffel Tower and the Théâtre des Champs Elysées, gave the Grévin a business-like economic structure to enable rapid expansion. He also enriched the site with new decors which are today its very precious heritage, such as the Grévin Theatre, which is listed on the inventory of Historical Monuments, or the Hall of Mirrors (Palais des Mirages) that had been part of the 1900 "Exposition Universelle". The Montreal Grévin was the first international extension of the brand name. It was launched on April 19th, 2013. Following the opening of Grévin Montreal in 2013 and Grévin Prague in May 2014, Grévin opened its doors in July 2015 in Seoul.

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